



Ontario Ministry of Health Promotion and Sport Healthy Communities Framework 2011/12

Vision Healthy Communities working together and Ontarians leading healthy and active lives.

- Goals**
- Create a culture of health and well-being
 - Build healthy communities through coordinated action
 - Create policies and programs that make it easier for Ontarians to be healthy
 - Enhance the capacity of community leaders to work together on healthy living

Healthy Communities Fund Components

Grants Project Stream

A cost-sharing grant program that supports eligible organizations to develop and deliver non-capital health promotion initiatives in partnership with other organizations.

Partnership Stream

Promote coordinated planning and action among community partners to create policies that make it easier for Ontarians to be healthy.

Resource Stream

Provides training and support to build capacity for those working to advance health promotion in Ontario, including local Partnerships and organizations that apply for funding through the HCF Grants Project Stream.

Guiding Principles

- Empower communities using a shared decision-making model
- Strengthen partnerships within and between communities and between local and provincial partners
- Mobilize a variety of community partners and sectors for change
- Focus on those at-risk for poor health to reduce disparities
- Build on research, evidence and experience
- Accountable to communities and the ministry through measurable outcomes
- Work toward sustainable programs and strategies

Priorities and Outcomes

Physical Activity, Sport and Recreation

- Increase access to physical activity, sport and recreation
- Support active transportation & improve the built environment

Injury Prevention

- Promote safe environments that prevent injury
- Increase public awareness of the predictable and preventable nature of most injuries

Healthy Eating

- Increase access to healthier food
- Develop food skills and healthy eating practices

Tobacco Use/ Exposure

- Increase access to tobacco-free environments

Substance & Alcohol Misuse

- Support the reduction of binge drinking
- Build resiliency and engage youth in substance misuse prevention strategies

Mental Health Promotion

- Reduce stigma and discrimination
- Improve knowledge and awareness of mental health issues
- Foster environments that support resiliency